PRESS RELEASE

Monday June 13th 2011

FOR IMMEDIATE RELEASE

JAM FOR MONGOLIA

Gala benefit at the Corona Theatre Thursday June 23rd 2011

Thursday June 23rd is the date for Gala Benefit at the Corona Theatre to raise money for team Gonetomongolia and its supported charities for their humanitarian rally this summer.

The 4 team members, 2 from Quebec and 2 from the UK, all members of the same family, will be undertaking a 16,000 km drive from London to Ulaanbaatar to raise money for the children of Mongolia. They will be driving through 15 countries in a mini bus that they will be donating on arrival in the ancient capital. The departure date from London is set for July 9th and they hope to arrive sometime around the end of August. This 4th edition of the **Mongolian Charity Rally** (http://mongolia.charityrallies.org/) is organized by the UK-based charity **Go Help** (http://gohelp.org.uk/) whose goal is to fund a variety of humanitarian project targeted to the children of Mongolia. The Canadian members of the team are working in association with **Save the Children Canada**.

The gala event will feature a fashion show, a charity auction of signed photographs, many prizes and a number of musical guest performances. These include **Meredith Marshall**, **Slim Williams**, **Stephan McNicoll**, **James Correa**, **Sebastien De Francesco** and many others as well as **DJ Andy Couchman** and special guest DJ **James DiSalvio**.

Tickets are only \$30 and may be purchased on the web site (http://www.gonetomongolia.com) or on Admission.com (http://www.admission.com/Jam+to+Mongolia-billets/event/CO10623)

For more information:

www.gonetomongolia.com

http://youtu.be/hb-1pa27zU4 (Promo video)

Sean Mollit: 514 995-7326 / sean@fotau.com

Facebook: Gone to Mongolia 2011